

# GO GREEN – NORTH MACEDONIA

Go Green is an association for sustainable development and environmental protections, founded in 2010. They have been conducting multiple events for awareness raising for environmental protection and waste selection.

In the last 2 years, they organized 6 movie theaters and 2 musical events with bicycle powered electricity generators. The intention is to actively include the participants in the events, where they would bring their own bicycles and produce green electricity with the generators to provide power for the events. The generators have LED meters which measure and show the produced amount of energy during the event and how much time has this energy been produced. This gives them data on how many carbon free events have been organized so far. As an additional power source they are also using a mobile waste selection station, equipped with 2 photovoltaic panels and a battery. During the events the bicycle generators charge the battery and provide additional electricity.



Go Green regularly organizes events for the purpose of raising awareness for waste selection in elementary and high schools. To make it more fun, the waste collection and separation is incorporated into standard sports games, such as playing basketball with plastic bottles, while the little kids play the game „Steal the bacon“ also with plastic bottles. Since the participants are young kids, the waste collection is done for paper and plastic, avoiding hazardous types of waste.

According to them, education for environmental protection can be implemented in all sorts of sports activities. Several hiking tours have been organized in different places, during which waste on the hiking trail was collected. Also an activity of waste collection was performed on water, with kayaks, where plastic bottles floating on the water were collected. These types of activities have been conducted all over the country, in collaboration with different local organizations.

